



Basic Aari/Maggam Embroidery Course with Basic Tracing Techniques & Boutique Training

Learn to design your Own Blouses! Start Your Own Business!

Basic to Advance Course

Who Will Benefit from This Course:

- **Beginners with interest in Aari/Embroidery:** Anyone interested in learning a new craft or hobby can dive into Aari embroidery, regardless of experience level.
- **Students:** Aari work adds a valuable skill to their resume, offers creative expression, and can be turned into a small business opportunity with little investment.
- **Entrepreneurs:** Aari embroidery allows entrepreneurs to create unique products, stand out in the market, and even build a brand around custom, handmade items.
- **Housewives:** Aari embroidery offers a creative outlet, can generate income by selling custom items, and provides flexible work that fits around family responsibilities.

அடிப்படையிலிருந்து அட்வான்ஸ் வரை கற்றுக்கொண்டு.. நீங்களே உங்கள் ஆடைகளை டிசைன் செய்வது மட்டுமில்லாமல் நீங்களே உங்கள் சொந்த தொழிலை தொடங்கலாம்

One-time purchase, lifetime access!

Get a FREE Aari Embroidery Kit worth Rs. 999/- with your course enrollment!"

When you enroll in our Aari embroidery course, you'll receive a complimentary embroidery kit valued at Rs. 999/-. This kit includes all the essential tools and materials you'll need to start practicing your embroidery techniques, ensuring you have everything you need for a smooth learning experience.



Course Syllabus

What You'll Learn in This Course:

Class 1: Chain Stitch | End Knot

Learn the basic chain stitch technique and how to finish it with a secure end knot for neat work.

Class 2: Double Chain Stitch

Master the double chain stitch, which creates a thicker, more textured look for your designs.

Class 3: Chain Spiral Stitch

Use the chain stitch to create spiral patterns, adding movement and interest to your designs.

Class 4: Chain Stitch in Shapes

Learn to form different shapes using the chain stitch to create custom patterns in your work.

Class 5: Chain Filling Stitch

Use chain stitches to fill spaces, creating a textured and full look in your embroidery projects.

Class 6: Basics of Tracing | How to Trace a Simple Motif | Holes | Explained

Understand the basics of transferring simple motifs onto fabric, including how to trace and handle holes in the design.

Class 7: Blouse Designs Using Chain Stitch | Project 1

Create unique blouse designs by incorporating chain stitch techniques for decorative accents.

Class 8: Zig-Zag Chain Stitch

Learn the zig-zag variation of the chain stitch for a dynamic and decorative effect.



Class 9: Zig-Zag Lock Stitch

Combine the zig-zag stitch with a locking technique for strong, secure stitches that are perfect for detailed work.

Class 10: Chain With Zig-Zag Stitch

Combine chain and zig-zag stitches to create a more intricate and textured design.

Class 11: Double Chain with Zig-Zag | Basic Cut Work

Master the combination of double chain, zig-zag stitch, and basic cut work for more advanced embroidery designs.

Class 12: Simple Kodi Design using Chain Stitch, Filling, Zig-Zag and Cut Work | Project 2

Learn to create a traditional Kodi design using chain stitch, filling, zig-zag, and cut work techniques.

Class 13: Box Chain Stitch

A boxed version of the chain stitch, perfect for clean, geometric designs and borders.

Class 14: Cross Box Chain Stitch | Simple Neck Design

Create cross-box chain stitch patterns to form simple, stylish neck designs.

Class 15: Double Box Chain Stitch

Learn the double box chain stitch to add more texture and depth to your designs.

Class 16: Border Stitch

Use the border stitch to add detailed borders to garments, enhancing the design and finish.

Class 17: Double Border | In Neck Design

Incorporate double borders into neck designs for a refined, elegant look.



Class 18: Diamond Box Stitch

Create a diamond-shaped pattern using the box stitch, adding geometric flair to your embroidery.

Class 19: Cross Diamond Box

Learn the cross diamond box stitch to add complexity and interest to your designs.

Class 20: Checked Diamond Box

Create a checked pattern inside diamonds for an intricate and textured effect.

Class 21: Simple Neck Designs | Continuous Design | Split Design Concept Explained | Project 3

Learn continuous and split design techniques to create diverse necklines and explore their unique looks.

Class 22: Basic Requirements for Business Explained | Phone, Name, Storage Details

Understand the essential business tools like phone, name, and storage setup to get started in embroidery.

Class 23: How to Make Beads Pouch Using Beads Packet Cover

Learn how to repurpose bead packet covers to create beautiful, customized bead pouches.

Class 24: Beads Basics | How to Load Beads and Stitch | Sugar Beads

Understand how to load beads and stitch them into your designs using sugar beads for a delicate finish.

Class 25: Cut/ Cutdana Beads

Learn how to incorporate cut beads or cutdana beads into your work for added texture and sparkle.

Class 26: Cut Beads

Explore using cut beads for intricate detailing in your embroidery, perfect for adding elegance.



Class 27: Tube Beads

Learn how to use tube beads for creating straight lines or structured designs in your bead work.

Class 28: Beads Brands and Quality Explained

Get familiar with different bead brands and understand how to choose the best quality for your projects.

Class 29: Beads in Shapes

Work with beads in various shapes to create dynamic patterns and add character to your designs.

Class 30: Single Beads Locking | Using Different Beads Together

Learn to lock single beads in place and combine different bead types for unique designs.

Class 31: Butta Design Ideas | Beads Combinations | Project 4

Create beautiful butta (motif) designs using various bead combinations and techniques.

Class 32: Beads on Beads

Master the technique of layering beads on top of other beads for a rich, dimensional effect.

Class 33: App Details | Logo | YouTube Channel | Instagram

Learn how to set up an online presence by creating a logo and linking your social media profiles.

Class 34: Neck Design 1

Design your first neck pattern using basic stitches and creative techniques.

Class 35: Neck Design 2

Create another style of neck design, experimenting with different embroidery methods.

Class 36: Design 3

Learn to develop a new design for various garment types using advanced embroidery techniques.



Class 37: Design 4

Create another custom design by mixing techniques such as chain stitch and beadwork.

Class 38: Design 5

Develop an innovative design combining both traditional and modern embroidery styles.

Class 39: How to Edit & Upload Reels in Instagram | Live Demo Video

Watch a live demo on how to edit and upload Instagram reels to engage your audience.

Class 40: Design 6

Experiment with your own creative flair to design an original embroidery pattern.

Class 41: Design 7

Create a new design based on previously learned techniques and styles.

Class 42: Design 8

Develop an embroidery pattern that uses a variety of stitches and beads for texture.

Class 43: Design 9

Design a detailed and complex motif incorporating your preferred stitching techniques.

Class 44: Design 10

Create an intricate design that challenges your stitching skills and creativity.

Class 45: Design 11

Learn how to finalize a design with perfect detailing and flawless stitching.

Class 46: Spreaded Bead Work | 3 Layers

Create three layers of beadwork for a rich, multi-dimensional effect on your designs.

Class 47: Design 12

Design an intricate and layered piece using advanced bead techniques.



Class 48: Complete Ideas on Bead Work | Project 5

Master a complete beadwork project, incorporating various bead types and techniques.

Class 49: How to Fix Fabric in Cot | Blouse Measurements Marking

Learn how to properly fix fabric to the cot and mark accurate blouse measurements.

Class 50: How to Use FB Account & Page | Link FB & Insta | Group Details

Learn to link your Facebook account, page, and Instagram, and manage business groups effectively.

Class 51: How to Trace a Design | Stencil | Half & Half Technique | Changing Neck Shape

Master various tracing techniques including stencil use, changing neck shapes, and the half & half method.

Class 52: Tracing Techniques | Same Design in Different Shapes | Ideas & Tips

Learn how to trace the same design in different shapes and how to adapt designs for different garments.

Class 53: Directly Tracing Using Stencil on Fabric

Use a stencil to trace designs directly onto fabric for a precise and clean finish.

Class 54: Chamki Work | Type 1

Start with basic Chamki work (sequins) to add shine and sparkle to your designs.

Class 55: Chamki Work | Type 2

Learn an intermediate type of Chamki work for more intricate and detailed designs.

Class 56: Chamki Work | Type 3

Master advanced Chamki work techniques to create dazzling and complex patterns.



Class 57: Beads on Chamki | Class 89 | Simple Flower

Combine beads and Chamki to create a beautiful simple flower design.

Class 58: Neck Design Ideas | Project 8

Get inspired with creative neck design ideas and work on a hands-on project.

Class 59: Stone Chain | Type 1

Learn to incorporate stone chains into your designs for an added touch of glamour.

Class 60: Stone Chain | Type 2

Work with a different style of stone chain to create diverse effects in your embroidery.

Class 61: Combination of Materials | Motif Design | Project 9

Combine various materials like beads, stones, and threads to create a unique motif design.

Class 62: How to Create Your Catalog | Pinterest | Board & Pins Explained

Learn how to create a digital catalog and organize your designs on Pinterest with boards and pins.

Class 63: Tips to Take Pics & Videos | Ideas for Shorts

Master photography and video techniques for showcasing your work, especially for social media shorts.

Class 64: Price Fixing | Business Strategies

Learn strategies for fixing prices that reflect your skill and market trends.

Class 65: Business Strategies | How to Reduce Price | Wholesale & Manufacturer Concept

Understand how to manage pricing while exploring wholesale and manufacturer concepts for your business.



Class 66: How to Take Orders | Details to Note | Pictures

Learn how to take orders professionally, what details to note, and how to present pictures effectively.

Class 67: How to Edit Videos | InShot | Voiceover & Songs | Shorts & Reels Uploading

Master video editing using InShot, adding voiceovers, songs, and uploading shorts and reels.

Class 68: My Business/Life Journey | Complete Business Ideas | All The Best | Take Care

Learn about the journey of building a successful embroidery business with motivational tips and ideas for the future.

Happy Learning !